

Communication Strategies

**NCWU Annual Meeting
June 28, 2004**

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Who is NCWU?

- Members are organizations
 - ◆ Named representatives may vote
- Supporters
 - ◆ Member organizations' volunteers and staff
 - ◆ "Friends of NCWU," i.e. contributors
- Collaboration requires Communication

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E-mail lists

- alerts@ncwu.org
- members@ncwu.org
- coordinators@ncwu.org

- To send: like any other e-mail address
 - ◆ Posting is a member benefit
- When you receive: PASS IT ON!

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Web site

- www.ncwu.org
 - ◆ Highlights of our activities
 - ◆ Shared resources (e.g. Agenda materials)
- www.ncwu.org/members
 - ◆ Member directory
 - ◆ Budget, by-laws, minutes, etc.
- New material to Nancy Shoemaker

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Extranet: <http://ncwu.ontero.net>

- Common calendar
 - ◆ NCWU events
 - ◆ Your events open to public
 - ◆ Your board meetings, newsletter deadlines
 - If NCWU members may submit info
- Auxiliary web site
- Members may post directly!

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Newsletter

- Published about quarterly
- Submit information to Jennifer Bumgarner
- Feel free to redistribute!

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Other

- NCWU booth
 - ◆ Introduces us to the public
- Teleconferences
 - ◆ www.freeconference.com
- Under investigation
 - ◆ Web conferencing
 - ◆ Phone/fax with e-mail interface

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What can you do?

- Stay in touch!
- Pass it on!
 - ◆ With strategies that work for your community
- Volunteer or recruit others!
 - ◆ Communications committee
 - ◆ Special projects

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